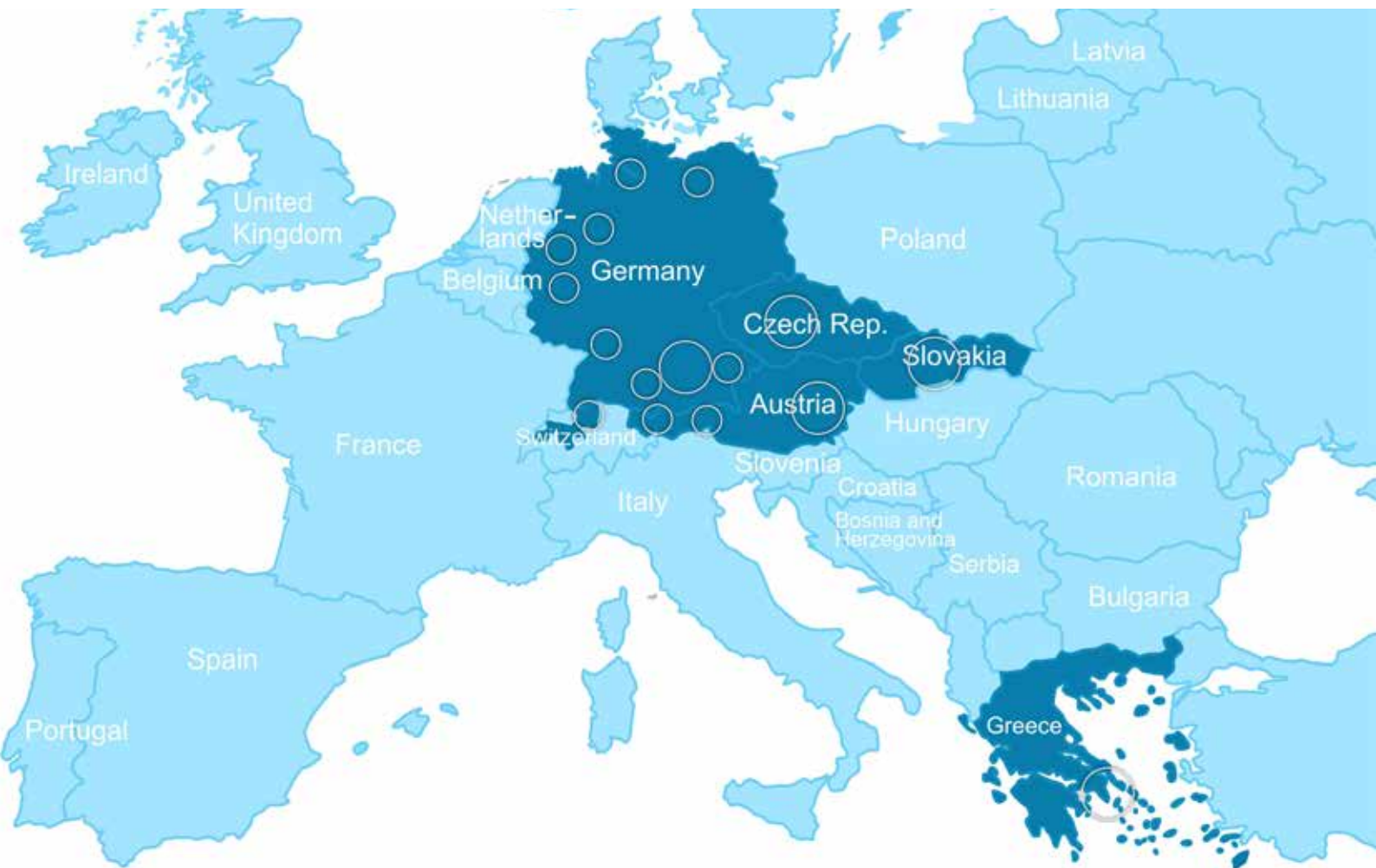


FINALIT FRANCHISE BROCHURE

- 🛡️ Entrepreneurship with limited risk
- 🛡️ Sales-oriented
- 🛡️ Management skills
- 🛡️ Skilled in Crafts



SUCCESS FACTORS FOR THE FRANCHISEE _

FINALIT SERVICE IS YOUR SUCCESS

You are an independent entrepreneur and moreover part of the Finalit Team. You will benefit from the know-how offered by the globally renowned and lucrative Finalit services.

TERRITORIAL PROTECTION

24/7 HOTLINE

By phone, by email, by WhatsApp
– at any time!

COURSES AND TRAINING

Intensive specialist courses, product innovations, academic courses, specific problem solutions.

MARKETING SUPPORT

Brochures, mailings, voucher booklets, videos, usage calculator and much more!

SUCCESS



SUCCESS FACTORS FOR THE FRANCHISEE _

COMPANY COACHING

Preparation of offers, pricing, work procedures, invoices & organisational processes. We help you to implement the concept as soon as possible to ensure your immediate start with the Finalit services.

WEBSITE

Benefit from a strong common presence!

EASY TO LEARN AND IMPLEMENT

Thanks to the existing knowledge and best products available on the market, skilled craftsmen will not have any problems to learn and implement the business model within a short time. The existing knowledge together with the many years of experience, offer a huge advantage in competition and are a major benefit of the franchise system.

NETWORKS AND TARGET GROUPS

Strategic industrial partners, customer networks, architects, stonemasons, public authorities & buildings, experts, insurance companies, banks, hotels, schools and private persons.

GROUP DYNAMIC

Your benefit: sharing your thoughts and business figures with other Finalit franchisees.

TOP CONDITIONS

on all products, brushes and necessary machinery.

YOU SHOULD BE A SALESMAN

- LET OTHERS WORK FOR YOU
- YOU SHOULD BE SKILLED IN CRAFTS
- FIND CUSTOMERS



FRANCI

BECOMING A FINALIT FRANCHISE PARTNER

WE ARE LOOKING FOR FRANCHISEES - WE ARE LOOKING FOR YOU!

Are you...?

- entrepreneur
- sales-orientated
- career changer
- having financial means
- experienced in commercial / management skills
- talented in crafts

Can you identify yourself with the above-mentioned characteristics? Are you interested in becoming a Finalit franchisee, starting a pilot shop and rolling out with individual franchisees offering Finalit services in your country? We look forward to getting in touch with you!

APPLICATION PROCESS

① Application and exchange of information



② Getting to know each other / clarify open questions



③ Finalit information day: company, products, services, sites



④ Letter of intent



⑤ Financing - location - contract conclusion

For more information: www.finalit-franchise.com



THE VISION

Our vision is to maintain (preserve) all world heritage sites and make the Finalit quality accessible to everybody, from private households to large public projects.

There is great potential in offering professional services for stone and ceramic care. Many years of market leadership in this business are a proof of our success.

Our mandate is to establish a team of skilled partners operating globally. To do this we will ally with other companies to ensure a successful implementation of the Finalit business model internationally.

Our partners will benefit from a fully developed, highly lucrative and interesting business model. The Finalit franchise system offers opportunities for the local entrepreneur and the end customer.

VISION



Special Cleaning & Protection / Greece: Hotel „The Romanos“, Costa Navarino

MISSION STATEMENT

Our high-quality products and professional services are our core business.

We start where others give up!

To become the world market leader for stone and ceramic care, we developed a franchise concept for international expansion.

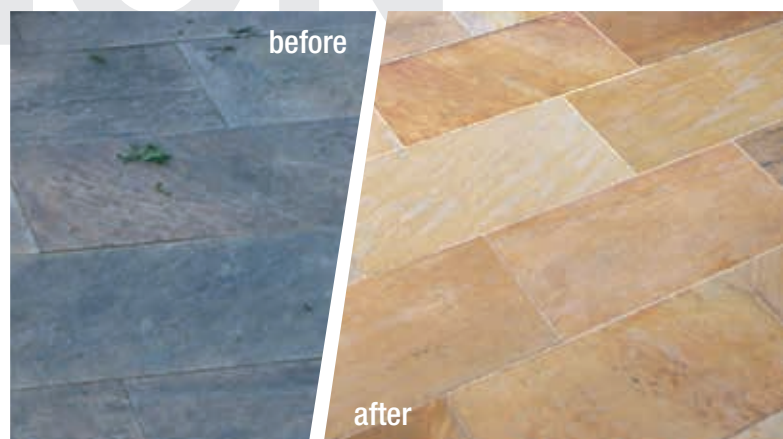
We always achieve best results for customers and partners through continuous system improvement.

No matter if stubborn stains, joint edge discolourations or graffiti: our team is able to eliminate all of these problems. Thanks to contemporary technology, our expertise and our products, we will always come up with a solution.

After professional cleaning and protection, we will set up a maintenance plan and provide useful information on the surfaces' daily treatment.

Our services are highly recommended by leading tile manufacturers, natural stone suppliers as well as stonemasons, tile layers and garden & landscape designers.

MISSION



THE COMPANY

We make stones come alive!

Highly concentrated quality products from Austria. International references.

Professional services carried out by our own teams. Expert knowledge at the Academy.

Finalit is a successful Austrian company that operates on an international level with its focus on the care and protection of stone and tiled surfaces. Finalit offers products for basic cleaning, special cleaning, impregnation and care, as well as the corresponding services, in both private and public areas.

The development of the Finalit product line has drawn from the practical experience of the stonemason's craft. The goal is to solve problems like stains, discolouration of joint edges, coatings or efflorescence swiftly and efficiently and to provide long-term protection, slip-resistance, protection against graffiti and much more.

Natural stone, marble, granite, sandstone, limestone, artificial stone, tiles, terrazzo, terracotta, concrete slabs - no matter where your problem lies, Finalit has the solution!

COMPANY



Finalit Headquarters, Baden

THE HISTORY

- 1983 - Finalit products were produced by Kurt Leidinger for his own stonemasonry business and are still being developed by his daughter Margit.
- Finalit has its own production in Austria
- 1997 - Finalit Komplett-Steinpflege GmbH is founded by Margit Leidinger as a family business.
- 2014 - Master Franchisee Germany
- 2016 - Master Franchisee Greece
- 2020 - Master Franchisee Czech Republic & Slovakia
- 2023 - Klaus Schierhackl becomes a partner in the company
- Currently, Finalit Franchise has 3 master franchisees and more than a dozen local franchisees in six countries



HISTORY



Our successful Finalit Team in Egypt

PRODUCTS & SERVICES

OUR SERVICES

- Basic / Special Cleaning
- Stain / Graffiti Removal
- Impregnation / Protection
- Grinding / Polishing

OUR PRODUCTS ARE

- Concentrates, very efficient: 1 litre impregnation covers up to 100 m²/l, depending on the absorbency of the material

OUR IMPREGNATIONS ARE

- plastic-polymer based, highly compatible
- wax, silicone and acrylic free
- breathable
- stain and water-resistant
- oil repellent
- resistant to UV rays, de-icing salt and graffiti
- safe for food preparation areas

OUR QUALITY

- Finalit products have unique attributes that have proved their premium quality over decades.
- The high standards of Finalit products are verified by several international expert reports.

PRODUCTS



REFERENCES

OUR REFERENCES GUARANTEE TOP QUALITY

We are called „the brilliance company“ because of our references: we recover the original lustre or give them new brilliance. We are proud of all of our references, starting from the tiniest surface in private bathrooms to large public places. Small and large projects are handled with the same care, small successes are as important as large ones.

REFERENC



Hotel The Romanos, Greece



Marina Bay Sands, Singapore



Church of our Lady, Germany



Step Pyramid Saqqara, Egypt



Empress Elizabeth Memorial, Italy



Princess Diana Memorial Fountain, London



St Peter's Basilica, Vatican



Mecca, House of Allah



MS Europa

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